

## For Immediate Release

Friday, December 19, 2025 CONTACT: <u>Elaine Vilem</u>

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## GIVE THE GREATEST GIFT AND "ARRIVE ALIVE"

## Prosecutor Kolkovich and Sheriff Fatheree Urge Drivers to Celebrate Responsibly

AKRON, OH – Summit County Prosecutor Elliot Kolkovich and Summit County Sheriff Kandy Fatheree are joining forces once again to offer safe, reliable ride-share options through their "Arrive Alive" program this Christmas and New Year's. This anti-drunk-driving initiative encourages residents to make responsible choices by providing free or reduced-fare rides across Summit County.

"As we wrap up the year with Christmas and New Year's celebrations, remember that making it home for the holidays safely is one of the greatest gifts you can give to your family. If you're impaired, don't get behind the wheel. Utilize our Arrive Alive program to help ensure everyone on the road makes it to their celebrations and to their homes safe and sound," said Prosecutor Kolkovich.

"We want everyone to enjoy themselves this holiday season, but getting behind the wheel impaired could cost you everything," said Sheriff Fatheree. "My deputies and area law enforcement will be out in force over the holidays. Use the Arrive Alive program to get to where you're going safely if you're impaired. It'll help you ensure that the only flashing red and blue lights you see this year are on your Christmas tree instead of in your rearview mirror."

This Christmas and New Years Holiday, Summit County residents who plan to drink can use an "Arrive Alive" Lyft code to get a free or discounted ride home. There are 600 one-time-use codes available for each holiday period, and they will only be valid during the dates and times listed below.

Since its launch during the July 4<sup>th</sup> holiday weekend in 2018, the Arrive Alive program has helped 7,037 residents get home safely. The initiative is offered throughout the year during major holidays, including St. Patrick's Day, July 4<sup>th</sup> and Thanksgiving.

WHAT: FREE & Reduced-Fair Rides Within Summit County

for Christmas and New Year's (Up to \$20 value)

WHEN: Tuesday, December 23, 2025, at 6 p.m. to

Friday, December 26, 2025, at 12 p.m.

Wednesday, December 31, 2025, at 4 p.m. to Friday, January 2, 2026, at 12 p.m.

**HOW:** When booking your ride with Lyft, use codes:

**SummitXMAS25** for Christmas **SummitNYE26** for New Year's

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