



Elliot Kolkovich

Summit County Prosecutor

For Immediate Release

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CONTACT: [Elaine Vilem](#)

(330) 643-8386

PLAN YOUR HOLIDAY RIDE AND “ARRIVE ALIVE”

Prosecutor Kolkovich and Sheriff Fatheree Urge Drivers to Travel Responsibly

AKRON, OH – Summit County Prosecutor Elliot Kolkovich and Summit County Sheriff Kandy Fatheree are once again joining forces to offer safe, reliable ride-share options through their “Arrive Alive” program. As Thanksgiving celebrations begin, the anti-drunk-driving initiative encourages residents to make responsible choices by providing free or reduced-fare rides across Summit County.

“Thanksgiving is a time to gather with loved ones and reflect on what we’re grateful for, including each other’s safety,” said Prosecutor Kolkovich. **“Unfortunately, it’s common to see upticks in impaired driving around holidays, which is why programs like Arrive Alive matter. I’m thankful we can continue offering this resource to our community, and I encourage anyone who has been drinking to use it so we can all enjoy a safe holiday weekend.”**

“If you plan to drink this Thanksgiving holiday, make sure you also plan to have a safe ride home. Arrive Alive is a wonderful resource made available to our residents for free or deeply discounted rates. We encourage you to use it. Don’t be the reason for an empty seat at somebody’s dinner table this Thanksgiving,” said Sheriff Fatheree.

This Thanksgiving, Summit County residents who plan to drink can use an “Arrive Alive” Lyft code to get a free or discounted ride home. There are 600 one-time-use codes available, and they will only be valid during the holiday period listed below.

Since its launch during the July 4th holiday weekend in 2018, the Arrive Alive program has helped 6,599 residents get home safely. The initiative is offered throughout the year during major holidays, including St. Patrick’s Day, July 4th, Thanksgiving, Christmas, and New Year’s Eve.

WHAT: FREE & Reduced-Fair Rides Within Summit County for Thanksgiving (Up to \$20 value)

WHEN: Wednesday, November 26 at 6 p.m. to Saturday, November 29 at 12 p.m.

HOW:

Use code **SUMMITTGIVING25** when
booking your ride with Lyft.

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