



For Immediate Release

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"ARRIVE ALIVE" THIS ST. PATRICK'S DAY HOLIDAY

Prosecutor Kolkovich and Sheriff Fatheree Urge Drivers to Drive Safe this March

AKRON, OH – Summit County Prosecutor Elliot Kolkovich and Summit County Sherrif Kandy Fatheree are teaming up again this year with the return of their "Arrive Alive" program. This anti-drunk driving campaign aims to prevent drunk driving during holiday seasons by providing free or reduced-fare rides in the Summit County area.

"Combatting drunk driving starts with raising awareness and offering safe, affordable alternatives. That's why I'm grateful to support this program once again," said Prosecutor Kolkovich. "Arrive Alive is a fantastic resource for our community, and I strongly encourage citizens to take advantage of it—because nothing matters more than ensuring you can celebrate St. Patrick's Day for many more years to come."

"Rest assured, my deputies and all area law enforcement will be out in full force this St. Patrick's Day," said Sheriff Fatheree. "If you've had too much to drink over the holiday, please make use of the Arrive Alive program for a free or reduced-fare ride home. Don't let a bad decision to drive impaired on the 17th lead to you waking up in my jail on the 18th."

Summit County residents who choose to drink alcohol during the St. Patrick's Day holiday can use an "Arrive Alive" Lyft code to receive a free or discounted ride home. 600 one-time-use codes are available. The codes are valid only during the designated time-period specified below.

Summit County's Arrive Alive event was first launched during the July 4th, 2018 holiday weekend, making this its seventh year running. Since its launch, 5,559 people have used the service. The Arrive Alive program is offered during the St. Patrick's Day, July 4th, Thanksgiving, Christmas, and New Year's Eve holidays.

WHAT: FREE & Reduced-Fair Rides Within Summit County for Saint Patrick's Day

(Up to \$20 value)

WHEN: Saturday, March 15 at 12 p.m. to Tuesday, March 18 at 12 p.m.

HOW: Use code **SUMMITGREEN25** when

booking your ride with Lyft.

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