



Elliot Kolkovich

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Thursday, December 19, 2024

“Arrive Alive” During the Holiday Season

Summit County’s Campaign to Keep Drunk Drivers Off the Road Returns

AKRON, Ohio (Thursday, December 19, 2024) – Summit County Prosecutor Elliot Kolkovich and Summit County Sheriff Kandy Fatheree are re-launching the anti-drunk driving campaign Arrive Alive to keep the county’s roads safe during the Christmas and New Year’s holidays. Arrive Alive is back with free or reduced-reduced fare rides home through the ride-share service LYFT.

WHAT

FREE & Reduced-Fare Rides within Summit County for Christmas and New Year’s

WHEN

From 6 p.m. on Sunday, December 22, 2024 to noon on Thursday, December 26, 2024

AND

From 6 p.m. on Tuesday, December 31, 2024 to noon on Thursday, January 2, 2024

HOW

600 one-time-use LYFT codes for FREE or reduced-fare rides home in Summit County (up to \$20)
Use code SUMMITXMAS24 for Christmas
Use Code SUMMITNYE25 for New Year’s

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“The holiday season is one of joy and cheer, and for many, an alcoholic beverage or two. We want everyone to enjoy their season safely and to remember that drinking and driving don’t mix,” said Prosecutor Kolkovich. “My hope is that Summit County residents use Arrive Alive this holiday season to ensure that everyone stays safe.”

“We want everyone to have a fun holiday season, but please be responsible in your celebrations,” said Sheriff Fatheree. “My deputies and other law enforcement will be out in full force next week. You can avoid meeting them by utilizing the Arrive Alive program for a free or reduced-fare ride home during Christmas or New Year’s.”

Individuals who need a ride home within Summit County after drinking alcohol can use the LYFT code SUMMITXMAS24 for Christmas and SUMMITNYE25 for New Year’s to claim one of the 600 one-time use codes available for both holidays. The codes are available for redemption during the periods outlined in the attached flyer and this news release. The pickup and destination for the rides must be in Summit County.

Arrive Alive was launched in Summit County During the July 4th weekend of 2018. Since then, over 5,000 people have used the service. The Summit County Prosecutor’s Office offers Arrive Alive during the holiday periods around St. Patrick’s Day, July 4th, Thanksgiving, Christmas, and New Year’s Eve.