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Summit County Residents Urged to “Arrive Alive” During Christmas & New Year’s Holidays

Summit County Prosecutor Continues Campaign to Help Keep Drunk Drivers Off The Road

AKRON, Ohio (Friday, December 17, 2021) – Summit County Prosecutor Sherri Bevan Walsh is today re-launching an anti-drunk driving campaign to help keep Summit County roads safe during the Christmas and New Year’s holidays. Arrive Alive is back with free or reduced fare rides home for people who go out and decide to drink alcohol. The campaign coincides with National Impaired Driving Prevention Month.

WHAT: FREE or reduced fare rides home during the Christmas & New Year’s Holidays

WHEN: From 12pm Friday December 24 to 6pm Sunday December 26

AND

From 12pm Friday December 31 to 6pm Saturday January 1, 2022

HOW: 300 one-time use codes for up to \$20 off a LYFT ride

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“As people slowly begin to gather with family and friends, I don’t want tragedy to shatter their good time. I work hard every day to make Summit County a safer place to live, and that includes keeping drunk or impaired people from getting behind the wheel. Arrive Alive does just that,” said Prosecutor Walsh. “If you decide to celebrate with alcohol, please have a designated driver, or use our Arrive Alive program. The life you save may be your own!”

Summit County residents who need a ride home because they decide to drink alcohol during the Christmas or New Year’s Eve holidays can use a LYFT code for a FREE or reduced fare ride home (up to \$20). The codes are only good for the specific period-of-time outlined in the flyer and this news release.

The LYFT code for the Christmas holiday is SUMMITXMAS, and the LYFT code for New Year’s Eve is SUMMITNYE.

Prosecutor Walsh added, “according to Mothers Against Drunk Driving, every two minutes someone is injured in a drunk driving crash and every 51 minutes someone is killed. I hope people make responsible decisions during the holidays and keep the roads safe for everyone. Please be safe for yourself and everyone around you.”

Arrive Alive was launched in Summit County during the July 4th, 2018 holiday weekend. Since then over 2,000 people have used the service.